Diploma in Marine Cruise Hospitality

Sailing into a World of Opportunities •

FROM

INTERNATIONAL CRUISE AND MARINE TAINING INSTITUTE







Who We Are

At ICMI, we are dedicated to inspiring both our staff and students to continuously grow, learn, and excel.

Our curriculum is designed to help students achieve their career goals through industry-relevant courses tailored to meet the evolving needs of the marine and hospitality sectors. Whether it's streamlining operations or simplifying the learning process, we strive to provide the most effective and engaging educational experience.

AboutUs





Introduction to the Course



Content

Overview of cruise industry growth

The cruise industry is a major sector within global tourism and maritime travel, offering experiences on ships that operate in various regions worldwide. It encompasses cruise lines, shipbuilding, ports, travel agencies, and related businesses.

Importance of hospitality on ships

Hospitality is crucial on cruise ships as it directly impacts passenger satisfaction and the overall success of the cruise experience. Well-trained staff, personalized service, and a welcoming environment are key to creating memorable vacations.



certifications.

STED Council

STED Council is Scientific and Technical Education Development Council. It is a national-level organization registered with the Government of India and the Government of Kerala. STED Council is an autonomous body focused on promoting scientific and technical education, with a particular emphasis on the IT and technical industries.





EDUCATION DEVELOPMENT COUNCIL

APPROVAL FOR : AUTHORISED TRAINING CENTRE > ATC License

Location : Vyttila, Ernakulam, Kerala - INDIA

Unique Centre Code: 1323/EKM/25

Associate Beneficiary: Mr. Bins Kurian

Institute: International Cruise & Marine Training Institute Contact No: +919967378578

Sub: Ref. Associate/ATC Approval Letter > STED COUNCIL

Dear Mr. Bins Kurian

We all welcome you and we are acknowledging that Board of Directors hereby sends the approval of your institution as our Authorised Training Centre here onwards.

We are grateful for your expression of interest and the desire to be a Proud Member of STED COUNCIL. We are pleased to honor you with the prestigious membership.

The council stays abreast with the update technologies and partner with the best in the industry to give quality education worldwide in global format. Being a responsible & dedicated member you will be contributing values to the relationship and

We are looking forward to a long and mutually valuable allian

shall be submitting the related information to STED COUNCIL.





















certifications.



CTDS

The Council for Technical Development & Continuing Academic Educational and Scientific Studies (CTDS) is a pioneering ISO 9001:2015 certified organization and a registered NGO under NITI Aayog, Government of India.



COUNCIL FOR TECHNICAL DEVELOPMENT CONTINUING ACADEMIC EDUCATIONAL & SCIENTIFIC STUDIES

An Autonomous Body, A National Development Agency, Collaborating Partner, Niesbud
Under Ministry of Skill Development & Entrepreneurship,
NITI AAYOG, Ministry of MSME, Govt. of India, New Delhi



Certificate of Authorisation

Issue Date: 25/03/2024

This is to certify that ICMI MARINE ACADEMY

has met all required standards and has been appointed as study centre of CTDS in 2ND FLOOR, 52/2792, KULANGARA BUILDING, SHINE RD, BESIDE WELCARE HOSPITAL, VYTTILA, KOCHI-682019

Date ATP. No 25/03/2024 MPM 84/2

MPM 84/23 24/03/2025

Organization Rgd. Under,
Ministry of SDE
Govt. of India, New Delhi
Govt. of India, New Delhi

of NCT, Associate Member - TSSC Facilitation Centre of NIELIT



ww.ctds.in



















Training Partner, REGISTERED MSME, GOVT OF INDIA, NEW DELHI

Course Objectives

Understand maritime operations

Maritime operations encompass all activities related to the sea and ships, including navigation, cargo handling, security, and environmental protection. Understanding these operations is crucial for efficient global trade, maritime safety, and environmental sustainability.

Master guest service standards

Guest service standards are a set of guidelines and expectations that define how a business should interact with and serve its customers, aiming to create positive and consistent experiences. These standards encompass various aspects of customer interaction, including responsiveness, empathy, and knowledge, and are crucial for building customer loyalty and a positive brand reputation.

Gain emergency and safety training

The Standards of Training, Certification, and Watchkeeping for Seafarers is essential for anyone wishing to work on commercial ships. It covers basic safety training, firefighting, first aid and survival at sea.





Course Modules

What We Offer



Introduction to the cruise industry

The cruise industry is a dynamic part of the global travel and leisure sector, combining elements of maritime transport and hospitality

<u>Hospitality &</u> <u>Housekeeping</u>

Housekeeping is crucial for maintaining a healthy, safe, and productive environment, both at cruise and in professional settings.

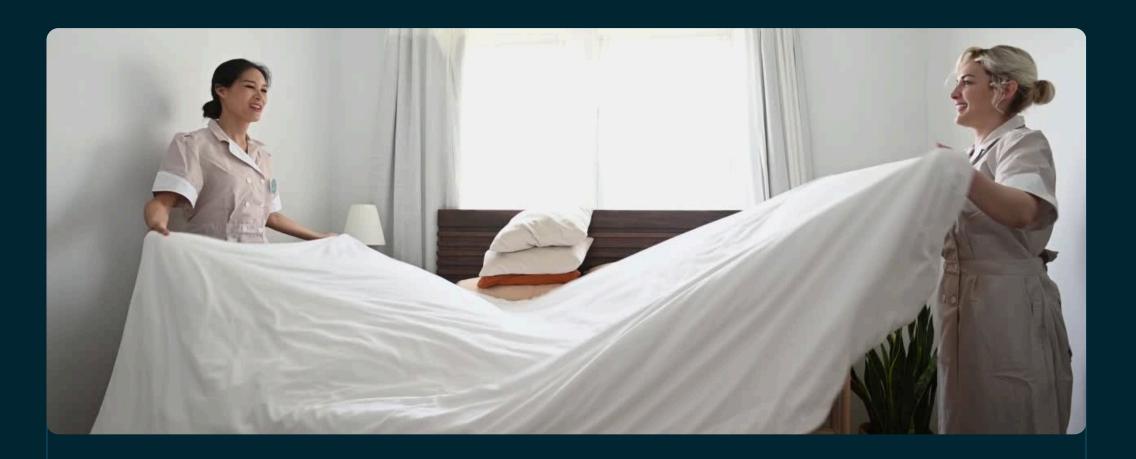
Food & Beverage Service

Food and Beverage service encompasses all activities related to preparing, presenting, and serving food and drinks to customers in cruiselines.

Customer Service & Communication

Exceptional customer service on cruise ships encompasses several key areas: Personalization: Staff are trained to remember repeat guests' preferences and to use guest names, making interactions more personal and engaging.

Practical Training



BED - MAKING

Cabin attendants meticulously make beds, ensuring fresh and clean linens. They often visit the cabins twice a day, in the morning and evening, to refresh the bed and turn it down for the night.



A mock restaurant setup on a cruise ship serves as a crucial training environment for hospitality and culinary staff. It allows them to simulate real-world scenarios and hone their skills before interacting with actual passengers.

International Certifications.



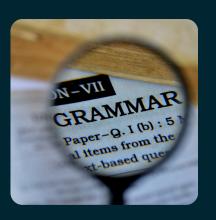
STCW Basic Safety & Security

STCW Basic Safety Training is a mandatory course for all seafarers, ensuring they possess essential safety and emergency response skills.



Food Safety Level 2

A Food Safety Level 2 course provides foundational knowledge and skills for individuals working in the food industry, ensuring they understand and can apply safe food handling practices



English Proficiency

English proficiency refers to the ability to effectively communicate and understand the English language

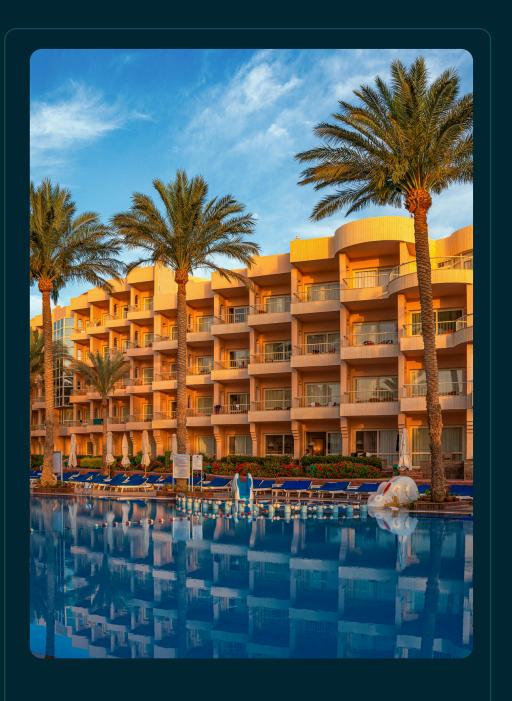
Career Opportunities



Luxury Yachts



Cruise lines (Royal Caribbean, Carnival, MSC)



Resorts & Floating Hotels

Student Testimonials







Student Testimonials







Student Testimonials







Industrial visits.







Industrial visits.







Industrial visits.







Faculty & Trainers



MR. BINS KURIAN

CEO & FOUNDER OF ICMI



DR. SHILLU BINS

ASSOCIATE PARTNER

Faculty & Trainers



NISMA SHANEER

Senior Lecturer



MATHEW T SEBASTIAN

Senior Lecturer



ASWATHY R

Lecturer



ARJUN DEEPAN

Admin Associate

Campus & Facilities











This section focuses on the key elements of food and beverage service in the cruise industry. It covers various dining options, operational management, guest satisfaction, and the role of beverage services. For cruise hospitality management students, understanding these aspects is essential for delivering exceptional service and enhancing the guest experience aboard cruise ships.

Placement Partners



This section highlights key placement partners who collaborate with cruise lines to provide career opportunities for students in the cruise hospitality industry. These partners include leading cruise operators, recruitment agencies, and hospitality organizations that offer hands-on experience, training, and employment in various roles aboard cruise ships.



Recent Students who got placements







Contact Us.

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